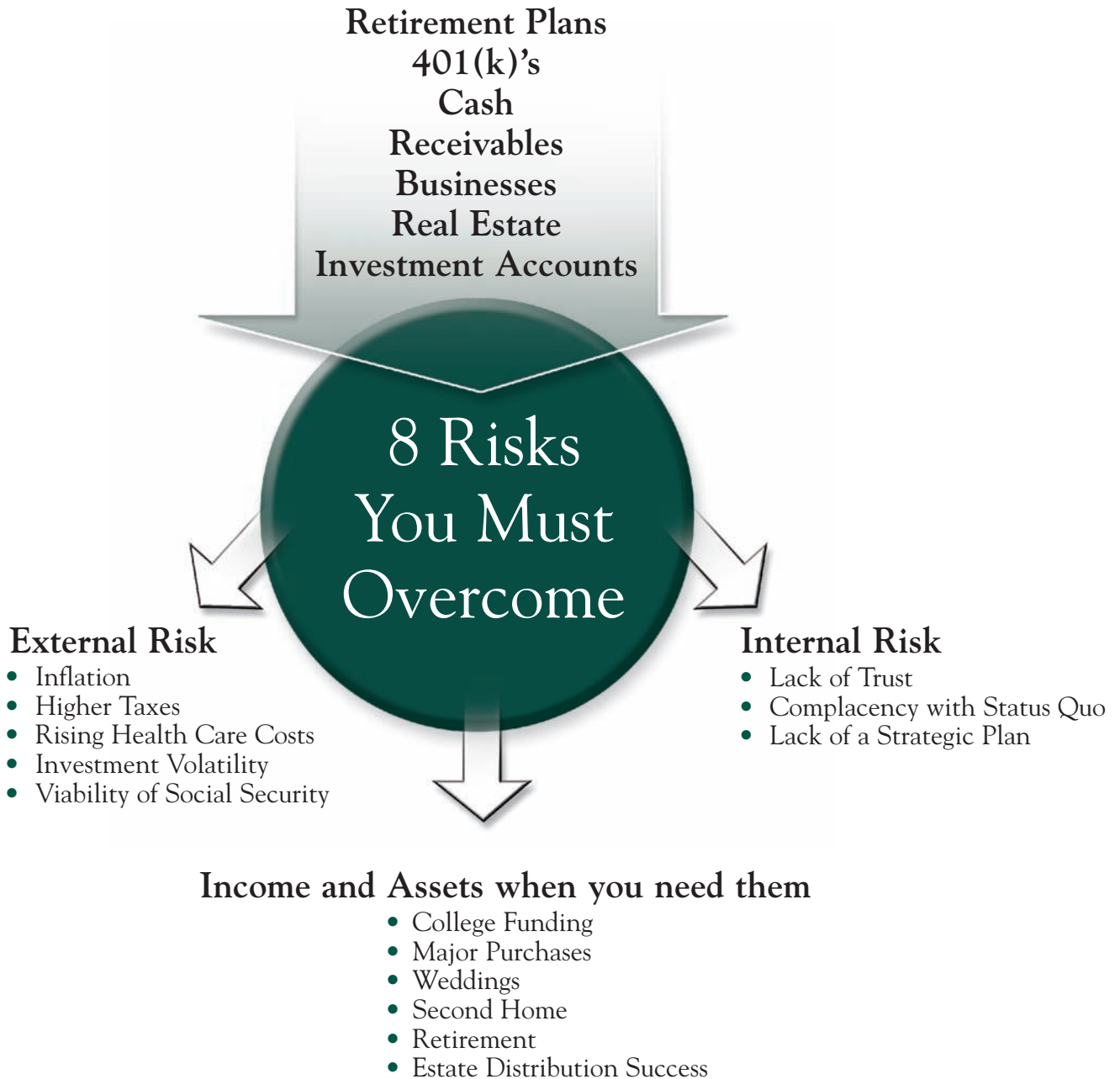




The Financial Survey®

A Professional Process to Overcome the Risks to Financial Success



*Designed to help you to work towards your goal of
not running out of money during retirement*



Getting started...

Before we begin - just a couple of quick questions.

1. What is important about money to you?

2. What are 3 things that concern you financially that you would like to talk about today?

A. _____

B. _____

C. _____

Let me tell you who we are...

How We Work

Confidentiality

Topics we discuss today and in the future will be held in confidence.

Customized Strategies

After reviewing the specifics of your financial situation, we mutually determine which, if any, of our services might be appropriate for you.

Compensation

Our compensation is contingent upon the services our clients select.

- Fees*
- Commissions
- Recommendations/Introductions



We use a 4 Step Approach

1

Consultation

- Discuss your concerns
- Establish goals and priorities

2

Analysis

- Organize data
- Prioritize your goals
- Cash Flow Analysis

3

Solutions

- Review analysis
- Select suitable recommendations
- Adopt a strategy

4

Monitor & Review

- Assess personal changes

What this means to you...

“Financial peace of mind”





8 Risks to Financial Success

- Higher Taxes
- Inflation
- Rising Cost of Health Care
- Investment Volatility
- Social Security Risk
- Lack of Trust
- Complacency with Status Quo
- Lack of a Strategic Plan

*Are any of these concerns of yours?
Which ones?*

THE FINANCIAL ADVANTAGE[®]

A unique **8 Step Approach** designed to help you overcome the 8 risks you have to financial success and a secure retirement.

1 We will take the time to listen and understand your goals and concerns.

2 We will help you analyze and understand the cash flow impact of your decisions.

3 We will fully disclose how we are compensated.

4 You will be given time to ask questions and to think about your options.

5 We will provide you with an open platform of insurance and investment products.

6 We will help you plan for financial emergencies.

7 We commit to providing you the same advice we would expect to be given.

8 State of the art investment and retirement tracking with your own personal website.
(Where appropriate).



Personal Financial Survey

The questions will tell you more about the areas that we work with. Your answers will tell us both if there is an area we can help. (It will take about 9 minutes to complete).

Information

Date: _____ Occupation: _____
 Name: _____ Employer: _____
 Marital Status: _____ Business Address: _____
 Spouse Name: _____
 Address: _____ Business Phone: _____
 _____ Business E-mail: _____
 Phone: _____ Spouse's Occupation: _____
 E-mail: _____ Spouse's Employer: _____
 Date of Birth: _____ Spouse's Business Address: _____
 Spouse's Date of Birth: _____
 Number of Children: _____ Spouse Business Phone: _____
 Children's Ages: _____ Spouse E-mail: _____

Retirement Concerns

How concerned are you about:

	HIGH	LOW
Knowing how much income, in today's dollars you will need upon retirement?	<input type="checkbox"/>	<input type="checkbox"/>
Knowing how much income your current plan will provide upon retirement?	<input type="checkbox"/>	<input type="checkbox"/>
Having a systematic program for savings and investments?	<input type="checkbox"/>	<input type="checkbox"/>
Accumulating retirement funds without paying current taxes on any growth?	<input type="checkbox"/>	<input type="checkbox"/>
Reducing current taxation on a portion of your retirement income?	<input type="checkbox"/>	<input type="checkbox"/>
Your savings and investments maintaining their buying power?	<input type="checkbox"/>	<input type="checkbox"/>

Would you like to see a retirement cash flow analysis? **YES** **NO**

Does your company provide a retirement plan?	<input type="checkbox"/>	<input type="checkbox"/>
Does your spouse's company provide a retirement plan?	<input type="checkbox"/>	<input type="checkbox"/>
Are you satisfied with the amount of your current savings and investments?	<input type="checkbox"/>	<input type="checkbox"/>
Are you satisfied with your asset diversification?	<input type="checkbox"/>	<input type="checkbox"/>
Have you confirmed your Social Security earnings & benefits recently?	<input type="checkbox"/>	<input type="checkbox"/>
At what age would you like to retire? _____ Spouse? _____		
In current dollars, what amount will you need monthly? _____ Spouse? _____		



Accumulation Concerns

How concerned are you about:

	HIGH	LOW
Providing funds for your children's college education?	<input type="checkbox"/>	<input type="checkbox"/>
Saving for a wedding?	<input type="checkbox"/>	<input type="checkbox"/>
Saving for a new or second home?	<input type="checkbox"/>	<input type="checkbox"/>
Saving for special vacation?	<input type="checkbox"/>	<input type="checkbox"/>
Saving for a special project or purchase?	<input type="checkbox"/>	<input type="checkbox"/>
Saving to buy a business or practice?	<input type="checkbox"/>	<input type="checkbox"/>
Saving the money you will need for your accumulation goals?	<input type="checkbox"/>	<input type="checkbox"/>

Anticipated Changes

Check all that are likely to occur in the next 12 months:

- | | | |
|--|--|---|
| <input type="checkbox"/> Marriage | <input type="checkbox"/> Obtain a Loan | <input type="checkbox"/> Buy or Sell a Home |
| <input type="checkbox"/> Have a child | <input type="checkbox"/> Pay off a Loan | <input type="checkbox"/> Job Change or Promotion |
| <input type="checkbox"/> Graduation | <input type="checkbox"/> Increase Savings | <input type="checkbox"/> Bonus or Salary Increase |
| <input type="checkbox"/> Divorce | <input type="checkbox"/> Buy or Sell an Investment | <input type="checkbox"/> Buy a Business or Practice |
| <input type="checkbox"/> Care for Dependent Parent | <input type="checkbox"/> Inheritance | <input type="checkbox"/> Retirement |

Household Income

- | | | |
|---|---|---|
| <input type="checkbox"/> Under \$50,000 | <input type="checkbox"/> \$75,000 to \$100,000 | <input type="checkbox"/> \$200,000 to \$500,000 |
| <input type="checkbox"/> \$50,000 to \$75,000 | <input type="checkbox"/> \$100,000 to \$200,000 | <input type="checkbox"/> \$500,000 or more |

Types of Assets or Insurance

- | | | |
|--|---|--|
| <input type="checkbox"/> Home | <input type="checkbox"/> Stock/Bonds | <input type="checkbox"/> Business/Practice |
| <input type="checkbox"/> Second Home | <input type="checkbox"/> Mutual Funds | <input type="checkbox"/> Permanent/Variable Life Insurance |
| <input type="checkbox"/> Other Real Estate | <input type="checkbox"/> Annuities | <input type="checkbox"/> Retirement Plans |
| <input type="checkbox"/> Savings Accounts/CD's | <input type="checkbox"/> IRA | <input type="checkbox"/> Other |
| <input type="checkbox"/> Money Market Accounts | <input type="checkbox"/> Term Insurance | |

Assets and Liabilities

Assets

- Under \$100,000
- \$100,000 to \$200,000
- \$200,000 to \$300,000
- \$300,000 to \$400,000
- \$400,000 to \$500,000
- \$500,000 to \$1,000,000
- Over \$1,000,000

Liabilities

- Under \$50,000
- \$50,000 to \$100,000
- \$100,000 to \$150,000
- \$150,000 to \$200,000
- \$200,000 to \$500,000
- Over \$500,000



How Much of a Financial Risk Taker are You?

- Conservative Moderate Aggressive
 Moderate Conservative Moderate Aggressive

Income Protection Concerns

How concerned are you about:	HIGH	LOW
Paying off the mortgage and other debts in the event of death or disability?	<input type="checkbox"/>	<input type="checkbox"/>
Providing adequate income for your family in the event of death or disability?	<input type="checkbox"/>	<input type="checkbox"/>
The cost of long term care for yourself, your spouse, or your parents?	<input type="checkbox"/>	<input type="checkbox"/>
	YES	NO
Does your company provide group term life insurance?	<input type="checkbox"/>	<input type="checkbox"/>
Does your company provide survivor's benefits for your spouse?	<input type="checkbox"/>	<input type="checkbox"/>
Does your company provide a disability income program?	<input type="checkbox"/>	<input type="checkbox"/>
Would you like to review your current insurance coverage?	<input type="checkbox"/>	<input type="checkbox"/>

Wealth Preservation Concerns

How concerned are you about:	HIGH	LOW
Reducing estate taxes your heirs may have to pay?	<input type="checkbox"/>	<input type="checkbox"/>
Providing for the efficient transfer of assets to your heirs?	<input type="checkbox"/>	<input type="checkbox"/>
Managing an inheritance or potential inheritance?	<input type="checkbox"/>	<input type="checkbox"/>
Having an up-to-date will?	<input type="checkbox"/>	<input type="checkbox"/>
	YES	NO
Would you consider starting a gifting program to reduce the size of your estate?	<input type="checkbox"/>	<input type="checkbox"/>
Would you consider making charitable gifts?	<input type="checkbox"/>	<input type="checkbox"/>

Other Concerns

	YES	NO
Do you have written financial goals?	<input type="checkbox"/>	<input type="checkbox"/>
Have you implemented a plan for achieving your goals?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have a current inventory of your major assets?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have a current copy of your company's benefit program?	<input type="checkbox"/>	<input type="checkbox"/>
Would you like a review of existing financial arrangements?	<input type="checkbox"/>	<input type="checkbox"/>
Is it important to you to have access to a team of financial professionals?	<input type="checkbox"/>	<input type="checkbox"/>
Would you like a comprehensive financial analysis?	<input type="checkbox"/>	<input type="checkbox"/>
If not, is there one or several areas that you would like to focus on?	<input type="checkbox"/>	<input type="checkbox"/>
If yes, what are they? _____		



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